

FOR IMMEDIATE RELEASE

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## **Western Horseman named PRESENTING PARTNER FOR 2023 Patriot Las Vegas and its new \$1,000,000 Patriot Vegas Barrel Race Finale**

**Las Vegas, NV.** – The Patriot Event announced today that the world’s leading Western lifestyle magazine, *Western Horseman*, has been named as the official Presenting Partner of the *World’s Largest Equine Events - Patriot Vegas*. This prestigious event will be returning to Horseman’s Park in 2023. With the new agreement with Western Horseman, it promises to be the “Royal Flush” of Western Events during the NFR. The Vegas event will encompass all events, but will primarily involve Barrel racing and Team roping.

With over 3000 entries at the 2022 Patriot Vegas, it has quickly become one of the Nation’s leading events. Couple that with the induction of *Western Horseman*’s partnership and their ability to capture the western world’s lifestyle, the event will host one of the country’s most Prestigious Barrel Races that projects a million-dollar payout with unmatched coverage.

“We have long been fans of the Patriot events as they offer an opportunity for all ages and skill levels to compete for outstanding payouts,” says Morris Equine Group brand director Dani Licklider. “We’re very excited for *Western Horseman* and *Barrel Horse News* to partner with the Halls to promote the sport of rodeo and spotlight the top-notch athletes and events this year.”

“We have named Robin Hofmann, the Queen of Hearts, as the managing director. I believe she will help us develop a truly special Vegas experience, with limited number of contestants. A 4D race with so many ways to win huge dollars, all during the NFR in Las Vegas.” said Kevin Hall, of Patriot Event. “The combination of our Host Casino and Clark counties new covered 6-million-dollar arena sets the perfect stage for an Epic experience in Vegas! The road to Vegas will be unique and fun. We have hand selected 30 events across the country to qualify their racers into the Patriot Vegas Finale race. The upcoming Patriot Fort Worth will be the first qualifying event, followed by a mix of events from multiple associations including; BBR, NBHA, West Coast Barrel Races and WPRA. We are super excited to release the full schedule in the next few weeks, but the books are already open for the very first qualifier.”

“I am so honored to be included in the formation of this program for The Patriot owners, Kevin & Andrea Hall. Barrel racing is evolving as a sport and the demand for lucrative payout events is at an all-time high. The Patriot is poised to deliver these types of events at rodeo vacation destinations such as Reno, NV, Cheyenne, WY and Las Vegas, NV. I will be bringing Select Stallion Stakes on board, as well. We already offer a \$20,000 Bonus in Fort Worth. We are excited to announce there will be a \$10,000 Bonus in Reno, a \$10,000 Bonus in Cheyenne and a \$15,000 Bonus in Las Vegas. Keep an eye out for Select Stallion Stakes to announce a slot race that will run at the Cheyenne, WY event. We are looking forward to working with several highly respected independent producers, as well as the most well-known associations in barrel racing”, stated Hofmann.

The focus of this new endeavor is to create:

- 1) A very lucrative series, that culminates in \$1,000,000 payout event at Horsemen’s Park in Las Vegas, NV during the WNFR.
- 2) Keeping the qualification process so simple EVERYONE CAN UNDERSTAND IT.
- 3) Structuring payouts that contestants and finals qualifiers can’t afford to pass up!

For more info and qualifiers list coming soon at [www.patriotevent.com](http://www.patriotevent.com)

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